

Filo64's "Vice-Versa" Garnerers Praise for Innovation & Skill

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"Vice-Versa" from Filo64 Receives Strong Industry Praise

The newly released video presentation "**Vice-Versa**", showcasing the creative product development proposals for **Filo64**, has garnered remarkable appreciation just days after its debut. Created by **Rossano Bisio**, a renowned fabric designer, the video reflects Filo's latest creative direction and has quickly gained traction among professionals in the textile industry.

The video, hosted on the **official Filo website**, has received a high number of views—backed not just by impressive analytics, but also a wave of **positive feedback** from exhibitors and industry experts.

Paolo Monfermoso, Manager of Filo, noted that the praise focuses on two core aspects: **technical depth** and **innovation**. These elements have been a primary focus in recent Filo editions. According to Monfermoso, the feedback confirms Filo's role in meeting an urgent industry need—to preserve and evolve the **technical know-how** of textile manufacturing, ensuring its continued relevance in a fast-changing sector.

These principles also underpin the "**Made in Filo**" fabric sample collection, which will again be produced in partnership with Filo's exhibitors. The upcoming edition will be inspired by the "**Vice-Versa**" theme, emphasizing contrast and transformation through textile design.

Rossano Bisio described the technical approach behind the project, highlighting the use of **contrasting yarns** to visibly portray stylistic shifts and material innovation. "**Vice-Versa**" **blends tradition with innovation**, offering a bold new aesthetic where quality craftsmanship meets modern expression.

The **64th edition of Filo** will be held on **23–24 September 2025** at **Fiera Milano Rho, Hall 14**, where the "Vice-Versa" concept will be brought to life through new materials and samples, continuing Filo's mission to inspire forward-looking creativity in the textile and fashion world.