



INTERNATIONAL EXHIBITION OF YARNS AND FIBRES
FOR WOVEN AND KNITTED FABRICS
FOR APPAREL, FURNISHING AND TECHNICAL TEXTILES

Filo63: When Natural Fibres Become Unique and “Advanced” Fibres

In the textile and fashion industry, the concept of responsible innovation is now well-established, encouraging companies to develop new products with increasingly high-performance standards that meet the demands and expectations of a conscious and demanding final consumer.

The concept of responsible innovation finds a particularly significant application in what we commonly refer to as “natural fibres” of both plant and animal origin. Today, producers are adopting comprehensive innovation strategies and, most importantly, have embarked on a path towards full traceability of their materials.

This is why Filo and C.L.A.S.S., as part of their long-standing and fruitful collaboration, have decided to dedicate one of the “Dialoghi di Confronto” talks at the 63rd edition of the exhibition to this theme, involving leading companies in the production of cotton, linen, hemp, and wool, alongside a representative from a platform that has developed an innovative traceability system. The title of the talk is: “Natural Fibres: the most advanced solutions in order to meet the most contemporary values requested by modern consumer. When innovation and traceability can transform a “generic” natural fibre in a UNIQUE one”.

The talk will take place at Allianz MiCo-Milan, Filo Networking Area,

Wednesday 26th of February 2025, at 4pm

Speakers:

- Giorgia Carissimi (Albini Next Responsible and Albini Group Sustainability Manager)
- Cinzia Xodo (Communication Manager of Linificio e Canapificio Nazionale SB)
- Debora Tricarico (Authentico® Brand Manager)
- Giusy Bettoni (Alliance for European Flax-Linen and Hemp)
- Francesca Vizioli (Business Development Manager TextileGenesis)

Moderator: Giusy Bettoni CEO e Founder C.L.A.S.S.

The 63rd edition of Filo will take place on 26-27 February 2025 at Allianz MiCo – Viale Eginardo – Gate 3, Milan

Biella, February 2025

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