



INTERNATIONAL EXHIBITION OF YARNS AND FIBRES  
FOR WOVEN AND KNITTED FABRICS  
FOR APPAREL, FURNISHING AND TECHNICAL TEXTILES

## FiloFlow & C.L.A.S.S.: sustainability from A to Z

FiloFlow and C.L.A.S.S. together for sustainability: it's one of the most exciting news of the 59<sup>th</sup> edition of Filo.

Filo and C.L.A.S.S. have always shared the commitment to a tangible sustainability of products and processes of the textile industry. The Yarn Show realizes this through the FiloFlow project, while the international eco-hub founded by Giusy Bettoni demonstrates its commitment through services that support companies in their journey towards responsible innovation.

With this shared commitment, and a collaboration that has lasted for years in different forms, Filo and C.L.A.S.S. are making available to the companies that will join the 59<sup>th</sup> edition of the Yarn Show a new service dedicated to information and guidance in the field of sustainability.

Within the FiloFlow Area, C.L.A.S.S. will curate the "Sustainability from A to Z" desk, designed to provide companies with an orientation about sustainability matter in textiles: from certifications to environmental impact and end-of-life measurements, the importance of ethics and the energy savings; from responsible innovation to new generation communication... without forgetting sustainability reports.

Paolo Monfermoso, responsible of Filo, states: "With C.L.A.S.S., we have started a closer collaboration based on the sharing of values that are essential for the textile industry. The "Sustainability from A to Z" service, available to all the companies at Filo – exhibitors and visitors -, is the result of a synergy between our different competencies, with a shared goal: sustainability. We are confident that the service will be of great help to textile companies looking for even greater sustainability in their products and processes".

Giusy Bettoni, CEO of C.L.A.S.S., adds: "The "Sustainability from A to Z" service we are proposing together with Filo wants to be a concrete help for companies in search of real sustainability. Making "greener" products through sustainable processes, besides being an ethical commitment, it can reveal itself as a winning tool to gain a real competitive advantage in the market. Above all, companies must communicate the authentic sustainability of their products: this is the tool to add value to a fashion capable of real responsible innovation and to fight against the "greenwashing" phenomena. That's why at C.L.A.S.S., together with Filo, we are making our expertise and experience available to companies".

The appointment for the 59<sup>th</sup> edition of Filo is on February 22<sup>nd</sup> and 23<sup>rd</sup>, 2023 at Allianz MiCo - Milan.

Biella, February 9th, 2023

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