



INTERNATIONAL EXHIBITION OF YARNS AND FIBRES
FOR WOVEN AND KNITTED FABRICS
FOR APPAREL, FURNISHING AND TECHNICAL TEXTILES

The 58th edition of Filo opens today

Today the 58th Filo edition – the International Yarns and Fibres' Exhibition – opens at Allianz MiCo – Milan Convention Centre (via Gattamelata 5). The fair will end tomorrow, on September 15, 2022. To enter the fair it is necessary to have an entrance badge.

Today from 9 a.m. to 6 p.m. and tomorrow from 9 a.m. to 5 p.m. at Filo you can find yarns, fibres, materials, finishing processes and high-quality production, intended for top-of-the-range products and carried out by companies focused on sustainability, research and innovation as their main goal.

Yarns, fibres, and materials are displayed in a way designed to highlight rationality and clarity, leading ideally towards the Area dedicated to “Dialoghi Creativi”, the ‘creative hearth’ of the Exhibition, where to find samples of exhibitors’ collections. The general inspiration of the “Dialoghi Creativi” Area follows the “[Languages](#)” proposed by Gianni Bologna (Responsible for Filo’s creativity and style). Focusing on the product and on its possible developments, the inspirations of the “Dialoghi Creativi” of Filo have a unique connotation in the textile fair-trade scene. At this edition, “Un Filo per la Maglia” is back. The Sustainability Area is totally dedicated to “green” proposals carried out by the exhibitors, which gives space for and importance to FiloFlow, the sustainability’s project of Filo.

The Networking Area, the space designed for fostering the encounter and the dialogue among exhibitors taking part in Filo, hosts the opening ceremony and all the “Dialoghi di Confronto”.

There is an exceptional show to welcome visitors of the 58th edition of Filo: ‘Estetica ‘70. The genius of Brunetta dialogues with Franco’s creativity’. It tells about an especially promising moment for fashion industry, and it shows five unique pieces by Francesco Fracchiolla, aka Franco, with some original sketches and releases by Brunetta Moretti Mateldi, internationally known simply as “Brunetta”. The show is curated by Elisabetta Invernici, journalist and costume historian.

Increasingly an international fair, Filo is observing the number of foreign exhibitors growing from edition to edition, as well as the one of foreign buyers. This result is achieved also thanks to the long and efficient collaboration with ICE Agenzia – the Italian Trade and Investment Agency – Agency. The delegation organised by ICE Agenzia for the 58th edition of Filo is made up of 36 buyers coming from 13 countries: France, Portugal, Ireland, UK, Hungary, Turkey, Uzbekistan, Ethiopia, Jordan, Palestine, South Africa, Vietnam, India. An other international delegation is arriving with 14 buyers from the United Kingdom and Spain: it is the result of the collaboration among Filo, the Piedmont Region and the regional agency for internationalization Ceipiemonte as part of the activities of the Progetto Integrato di Filiera (PIF) “Tessile” promoted by the Piedmont Region and financed thanks to POR-FESR Piedmont 2014-2020 funds: an educational tour in the Biella area is also planned for these operators in order to deepen their knowledge of the production excellence of the prestigious textile district among the most renowned and appreciated in the world. Furthermore, on the second day of the fair, the Piedmont Region and Ceipiemonte present a research - specifically carried out as part of the Project - on the opportunities and challenges of the UK textile market.

Paolo Monfermoso, responsible for Filo, states: “Today we open the 58th Filo edition. As always, I would like to thank those exhibitors – both Italian and foreign ones – who have confirmed their confidence in Filo for this edition too, and they have brought to the fair collections characterised by excellent value, for their quality and innovation. We are particularly satisfied to welcome two delegations of foreign buyers, that has been made possible thanks to the collaboration existing with ICE Agenzia and with Regione Piemonte-Ceipiemonte. Filo, for its nature, is certainly proposing a vision on the future of our industry. Therefore, we

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have decided to dedicate the opening ceremony of the 58th edition of Filo to ‘Sustainability and creativity: from new textile to new fashion’. Sustainability represents an issue on which Filo has been committed for long time through FiloFlow project; it also represents a challenge in which textile industry cannot remain uninvolved. However, it should be matched with creativity and ability to produce beautiful and ‘well-made’ garments, from all perspectives, as it is proven by the work of our exhibitors.”

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