

Filo no. 58: "Sustainability and creativity: from new textiles to new fashion"

The opening ceremony of the 58th edition of Filo on "Sustainability and creativity: from new textiles to new fashion" takes place

Wednesday - September 14, 2022 at 10.30

Allianz MiCo-Milano, Filo Networking Area

"Sustainability and creativity: from new textiles to new fashion": the title encompasses various issues, on which Filo has been committed for some time: first of all, sustainability but also a new vision of the textile-fashion system, which has at its core manufacturing and a supply chain capable of building a true and productive dialogue among the different steps. This enhances the intrinsic value of a centuries-old textile tradition, to be combined, however, with the most innovative research and attention to sustainability.

After the speeches by Paolo Monfermoso (Responsible of Filo), Pier Francesco Corcione (President of ITS-TAM Biella) and Elena Chiorino (Councilor for Education, Work, Vocational Training, Right to University Study of the Piedmont Region), the ceremony continues with the round table moderated by the journalist Elisabetta Invernici. The debate involves stylists from different generations, who will propose their visions of fashion to the public, also in the light of the technical developments obtained from research on materials and the necessary ever closer collaboration with textile manufacturers.

Paolo Monfermoso, Responsible of Filo, explains: "Filo's commitment to sustainability has been consolidated and recognized for some time. Our commitment is not limited to promoting the dutiful compliance with environmental and labor protection standards, but extends to creativity, to the new style that comes from innovative textile solutions, proposed by companies that are always at the forefront of quality and research, such as those exhibiting at Filo. If today's textile-fashion is expressed in different "Languages", the goal remains the same as always: the "well done", the result of creativity and passion for one's work. To that, the exhibitors of Filo and the guests of the inauguration ceremony are witnesses of the highest level."

The 58th edition of Filo takes place on the 14th and 15th of September 2022 at Allianz MiCo – Milano (via Gattamelata 5).

Biella, September 12, 2022

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