



INTERNATIONAL EXHIBITION OF YARNS AND FIBRES
FOR WOVEN AND KNITTED FABRICS
FOR APPAREL, FURNISHING AND TECHNICAL TEXTILES

The 57th Filo edition has closed with positive results

Today, the 57th edition of Filo, the International Exhibition of Yarns and Fibres, has closed positively registering great results.

The premises for an edition rich in creativity were already clear starting from the entrance built for the 57th edition of Filo, through the installation carried out by Cittadellarte - Fondazione Pistoletto, representing a suspended Third Paradise coming alive by involving the visitor.

Young people, education, and sustainability were at the centre of the 57th edition of Filo: Filo, the International Exhibition of Yarns and Fibres, which represents the first step in textile and apparel supply chain - is then shifting its gaze towards the future of this manufacturing industry which is fundamental for the economy and the life of the country.

Paolo Monfermoso, Responsible for Filo, said that: 'The 57th edition of Filo has closed positively. In relation to this success, I would like to thank all exhibitors, who had continued to believe in Filo also during difficult times. I also want to thank the buyers who crowded into the booths: a concrete sign of the intention of this industry to return to a growth path. This result also derives from the collaboration with ITA-Agency in organising the visits arriving from France, the UK, Belgium, Holland, Chile, Peru, South Africa, Romania, Mexico, Angola, Ukraine, Saudi Arabia. The round table 'We believe in young people', which officially opened the 57th edition, stirred up a lot of curiosity. I personally believe that during the debates we have managed to deal with education in a deep way, giving the floor to the protagonists, young entrepreneurs, and managers. Filo has always worked with a view to a supply chain system, that's why I really appreciated the presence of Alessandro Barberis Canonico, President of Milano Unica, Massimo Mosiello, General Director of MU, and Gianfranco Di Natale, General Director of Sistema Moda Italia at the inauguration ceremony of this edition. I want to thank them for their constant interest and friendship with Filo.'

Organized by



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In addition, the interesting and concrete intervention by Elena Chiorino, Piedmont Region's Councillor for Education, Employment and Vocational Training proved the interest of the Region for the issues linked to manufacture and textile industry especially'.

'During the fair, we have gone through two intense days, rich in inspiration and debate. Our Trend Areas - from the general one to 'Un figlio per la maglia', to the Sustainability Area with FiloFlow - represented the focus for buyers' visits, while 'Dialoghi di Confronto' dealt with essential issues for this industry, as for example the centrality of fibres, the recycle of raw materials, and sustainability'.

The protagonist of the first 'Dialoghi di Confronto' was **Tomaso Trussardi**. Together with the journalist Elisabetta Invernici, he went through his long career - despite his young age - as entrepreneurs, pondering over sustainability: 'The sustainability is something I really care for - he said. In the natural altering of things, the companies belonging to this industry are really committed in reducing their impact on the environment. However, it is clear that this commitment should consider the economic factor: the products with sustainability and circular elements have a cost, that should reflect on the final price. Unfortunately, today, very often the final consumer is not ready to pay a *premium price* and the companies must deal with real market. And we also must take into account that the problem today is not polluting less, but the waste: we should find a way to make production processes, but also end products - being circular. And in the meantime, raising the awareness of final consumer in relation to this theme'.

'We believe in young people' for Filo also means leaving space for the institutes working for their education, as ITS-TAM in Biella, which brought to Filo "Il mare sulla pelle", a *capsule collection* totally carried out by the students.



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In conclusion, Paolo Monfermoso highlighted that: 'Today the 57th edition of Filo has closed, but there is room for exchange and confrontation among exhibitors and buyers through the virtual space of “**e-Filo: 365 Days of Yarns**”, our marketplace. It is a digital platform, fast and easy to use, through simple and immediate key research. For the physically held fair, we wait for you in September, for the 58th edition of Filo.

Filo will meet you on the 58th edition of Filo, scheduled to be held on the 14th and the 15th of September 2022 at MiCo - Milan.

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