

05/10/2021 – 56th edition

Filo ends with positive results

By Editorial staff

The 56th edition of Filo, the international yarns and fibres' exhibition, from 29 to 30 September 2021 in Milan, has closed by great results.



75 exhibitors have registered, while the number of visitors has been far beyond expectations. © Filo

Paolo Monfermoso, responsible for Filo, states that: “The 56th edition of Filo has closed today with great results, which have been achieved within a context that looks at the recovery with renovated confidence. The desire of the exhibiting companies to re-start, proven by the choice of being at Filo with really innovative and high-quality products, corresponds with the enthusiasm of a massive flow of buyers who visited the fair during the two days. Totally, we have registered 75 exhibitors, with the return of some foreign companies, while the number of visitors has been far beyond expectations. There were also foreign buyers coming from France, Portugal, Turkey, Slovenia, Switzerland, Germany, the U.K. and Mozambique, also thanks to the collaboration with ITA-Agency.”

Monfermoso continues: “During this 56th edition of Filo, we have proposed various innovations: the opening to fibres, the area dedicated to knitwear, the concrete attention to sustainability. However, the most significant innovation is the launch of e-Filo: 365 Days of Yarns, our marketplace. The project has been specifically designed for Filo and in carrying out it, we wanted to directly listen to the companies and their needs. The result is represented by a quick platform, easy to use and with simple and immediate key research. We strongly believe in this project, that has already been highly appreciated by the companies. In our intentions, e-Filo: 365 Days of Yarns represents an extension of the physically held fair, which enable us to exploit the possibilities offered by the digital tools to transform them into new business' opportunities for Filo's exhibitors and visitors. In order to orient our work for the future, important feedback also derive from the other innovations that we have introduced for the 56th edition of Filo. Therefore, ‘Un Filo per la maglia’ – the new area dedicated to knitwear, has received great interest, as well as the world leading companies in the production of fibres.

The interest in sustainability is increasingly growing, and to this theme a special trend area has been designed, with FiloFlow, Filo's sustainability project, at the centre of it. Almost all exhibitors participate in it, and this proves the attention that they dedicate to this theme and their growing desire to convey the progress made in this field outside.

In conclusion, the two days of Filo have been very intense, animated by the passion of our companies for a re-start of this industry based on the enhancement of unique products, resulting from the experience and the processing which are unique for their quality.”

- **The next edition of Filo will be held on the 23rd and 24th of February 2022.**

