



INTERNATIONAL EXHIBITION OF YARNS AND FIBRES  
FOR WOVEN AND KNITTED FABRICS  
FOR APPAREL, FURNISHING AND TECHNICAL TEXTILES

## The 56<sup>th</sup> edition of Filo opens today at MiCo

The 56<sup>th</sup> edition of Filo, the international exhibition of yarns and fibres, opens today at MiCo – Milan Convention Centre (via Gattamelata 5). The exhibition will end tomorrow, on the 30<sup>th</sup> of September 2021.

Filo is open from 9 a.m. to 6 p.m. during the first day, and from 9 a.m. to 5 p.m. during the second one.

The products exhibited at Filo are yarns, fibres, and very high-quality materials, for the top-of-the-range industry, produced by companies whose keywords are sustainability, research and innovation.

In the 56<sup>th</sup> edition of Filo, there are many innovations. For this edition, the exhibiting hall has a different layout, designed for giving even more visibility to products.

There are two catalogues available for visitors: a general one and a “green” one, including companies participating in FiloFlow project. The Trend Area is also doubled: the classic one and the one dedicated to FiloFlow companies, at the centre of the Sustainability Area.

There’s more: during the 56<sup>th</sup> Filo edition, “Un Filo per la maglia” makes its debut, a new area exclusively dedicated to knitting, to give the right importance to the yarns addressed to this sector. More space is given to fibres too, in a supply chain’s logic, with the world leading companies in the production of natural and synthetic man-made fibres: Asahi Kasei and Lenzing. To which one of the most versatile natural fibre is added: linen, with Celc-Linen Dream Lab.

Sustainability is the fil rouge covering the whole exhibition. It is a crucial theme for today and tomorrow’s textile-apparel industry and it will be a highly discussed theme in the “*Dialoghi di Confronto*” scheduled on a rich programme during the two days of fair in the Networking Area, another Filo’s innovation.

Two exhibitions complete the programme for the 56<sup>th</sup> edition of Filo. The first one consists in an installation by Cittadellarte-Fondazione Pistoletto in cooperation with a company from Biella: a suspended Third Paradise, coming to life thanks to visitors’ involvement.

The second one is *Ricucire il futuro – Omaggio a Chanel*. This is an exhibition which has been totally created and developed by the students attending ITS TAM Biella, and it is at the same time a tribute to Coco Chanel’s style and a reflection on current issues and problems.

Paolo Monfermoso, General manager of Filo, says: “Today, we are opening the 56<sup>th</sup> edition of Filo, with the emotion of being physically here. The economic situation of the last months has been still difficult for our industry, but the willingness to re-start is clearly seen among the companies and the choice of being at Filo proves it. I want to thank all exhibitors because they trusted in Filo and in particular I would like to highlight the positive sign coming from the presence of a number of foreign companies from Belgium, France, Greece, Slovenia, Egypt, Turkey, Switzerland, Japan and China. The same applies for buyers: data from pre-registrations are positive and they give us confidence. In addition, we are particularly pleased to host a delegation of foreign buyers, thanks to the collaboration with

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ITA-Agency, that once more proved to be a particularly valuable partner. Buyers come from France, Portugal, Turkey, Slovenia, Switzerland, the UK, and Mozambique. The past one and a half year has been particularly difficult for everybody, but we can learn some positive lessons from it. First, it proved that for products as the ones exhibited at Filo, the physically held fair is fundamental and decisive, as well as the direct contact between exhibitor and client. Then, we have learnt that digital can have an added value since, thanks to technologies, physical and digital space can complement each other so that the fair can expand all over the year. Basing on these thoughts, today we are launching “e-Filo: 365 Days of Yarns”, our marketplace: this is a project in which we believe, and we are especially pleased about the positive response that the project has received from the exhibiting companies”.

Mr. Monfermoso adds: “The participation in the fair of the Councillor for Training, Education and Employment of Piedmont Region, Elena Chiorino, makes us proud and it proves the attention that Piedmont’s institutions have for a fundamental industry in regional and national economy. In short, despite the current difficulties, we are confident of having built a 56<sup>th</sup> edition of Filo rich in innovations and that, I hope, can meet, as usual, the needs and the expectations of exhibitors and visitors.”

For the 56<sup>th</sup> edition of Filo, product development proposals carried out by Gianni Bologna, responsible for creativity and style of Filo, are entitled “In search of Authors”. Gianni Bologna explains: ‘Product development proposals for this edition reveal the search for an intermediaty, gathering and matching together different visions, combining styles and products, aesthetics and industrials projects which are normally considered to be distant.”

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