



INTERNATIONAL EXHIBITION OF YARNS AND FIBRES
FOR WOVEN AND KNITTED FABRICS
FOR APPAREL, FURNISHING AND TECHNICAL TEXTILES

Filo at Milano Unica under the sign of sustainability

On the 6th and the 7th of July, Filo is present at Milano Unica (Fiera Milano – Rho) with its dedicated area within the Trend Area of the Textile and Accessories Exhibition.

Despite Filo has been present at Milano Unica for many years, its participation in July's edition 2021 is particularly important since it represents one of the first textile fairs to be physically held. This is then the date which allows Filo to resume direct contact with its visitors – Milano Unica's exhibitors in this case – in a kind of preview to its 56th edition.

Along the difficult time of pandemic, Filo has constantly kept open communication's channels with its exhibitors and visitors, aiming at being ready for the re-opening of trade-fairs, which are absolutely necessary for textile companies and for their products' development and promotion.

Digital channels alone cannot account for the complexity and the quality of products as the yarns exhibited at Filo, or the know-how of the companies producing them, built from generation to generation, over decades of experience. Nor can we account through an online meeting of the link, that all-Italian uniqueness constituted by the districts the between companies and territories, that uniqueness made up of Italian districts.

Filo is then proud to catch this opportunity and come back to Milano Unica to show the yarns proposed by its exhibiting companies in the scope of **FiloFlow**, the sustainability's project that Filo has launched for some editions. Filo and Milano Unica have built over the years an active synergy which totally reflects markets' dynamics, and which develops itself under sustainability, the topic which best represents both a challenge and an opportunity for textile industry.

The 56th Filo edition is held at MiCo – Milan Convention Centre on the 29th and the 30th of September.

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