



INTERNATIONAL EXHIBITION OF YARNS AND FIBRES
FOR WOVEN AND KNITTED FABRICS
FOR APPAREL, FURNISHING AND TECHNICAL TEXTILES

The 47th Filo edition has opened

Today, on the 22nd of February 2017, the 47th edition Filo, the yarns and fibres' exhibition, has opened in Milan. The exposition is held at Palazzo delle Stelline (corso Magenta 61) and it will end tomorrow, on the 23rd of February 2017. During the first day, the exhibition is open from 9 am to 6 pm and from 9 am to 5 pm on the second one.

There is Paolo Monfermoso, responsible for Filo, to present the 47th edition of Filo: "The 47th Filo edition proposes as usual the excellence of yarns for weaving for top-of-the-range products. We have some new exhibitors, both Italian and foreigner ones. We consider it a confirmation that the organisational choices we have made, following the changes in the textile-apparel exhibitions agenda, have been correct; and that the constant communication we have entertained with the textile professionals on this issue has payed back. Moreover, they have been appreciated not only by exhibiting companies but also by all operators, considering the number of pre-registrations requested by buyers".

Monfermoso continues saying that "Within an economic context that changes rapidly and is influenced by uncertain political scenarios globally, the aim of a fair like Filo is to offer to participating companies effective opportunities for growth and the possibility to increase their competitiveness on the domestic and the international markets. These are the reasons why we have decided to dedicate the inauguration conference, organised in cooperation with Italian Trade Agency and Sistema Moda Italia, to "Filo 4.0", that is to innovation and digitalisation as key factors for companies' growth. It is an issue Filo has been insisting on for a long time, because we are convinced that innovation both in products and in processes is a mandatory path for our businesses, included the small enterprises, which now can be included into within the global value chains exploiting the spread of IT technologies. As it is in the Filo tradition for substance, the conference gives a tangible example dwelling on the existing opportunities for textile companies in South Korea".

Monfermoso ends highlighting that "on the other hand, the main role of Filo is to create the conditions to offer high level yarns to a qualified demand. We can do that thanks to the long cooperation with ITA-Agency, that has brought very positive results, and to the synergies with Sistema Moda Italia to strengthen the textile and apparel Italian pipeline, a heritage that is unique in its kind. A symbol of this union and uniqueness is that today in Milan, apart from Filo, Milano Moda Donna opens too: the first and the last step of the Made in Italy chain present themselves simultaneously to the world".

From the stylistic point of view, with 'Forever tourists' – the theme chosen for the 47th edition– Filo continues to follow the evolution of luxury and top-of-range products, where, interest for the Made in Italy and excellence's products is constant, despite continuous stylistic changes.

According to Gianni Bologna, responsible for creativity and style for Filo, today we are living within "an environment made of oblique visions and parallel or overlapped levels that create, as in a kaleidoscope, a kind of 'fascination' that doesn't fit anymore with traditional aesthetics' rules. In the trends for the 47th Filo edition, we are reflecting on continuous shifts of meaning, disorientation and relocation of temporal levels. In a context made of outward and return journeys between reality and fantasy, we are always somehow talking about journeys".

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