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The Rupp Report: Yarn Show "Made in Italy"

The yarn business is without doubt the cornerstone of all fabric-forming activities. The construction of any yarn determines to a large extent the appearance and surface of every fashionable fabric.

Old Tradition

Fashionable and fancy yarns have their home in Europe in general, and in Italy in particular. For centuries, the Italian spinners, mostly small and medium-sized enterprises, competed with their neighbors in France and Switzerland to be on top for spinning exclusive and fashionable yarns. It is therefore no surprise that one of the most important yarn fairs in Europe takes place twice a year in Milan, and is the only international event concentrated into two days. The event is called the FILO yarn fair. It is an international exhibition of high-quality yarns and fibers for home furnishing, apparel, flat and circular knitting, embroidery and even technical applications.

FILO was founded in 1994 and earned its reputation as a unique business-to-business fair dedicated to yarns and materials of excellence that have a precise acknowledged character. The idea came from a small group of entrepreneurs inspired by Italy's famous Biella region. The fair's business platform enables selected Italian, European and international companies to gather with professional visitors from all over the world.

Jürg Rupp, Executive Editor

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