

Strategic Intelligence for Bodywear Industry Leaders

[Home page](#) > [SIBIL Newsletters](#) > [Various linked items](#) > [Contents Issue 08-2012](#)

Sections

ABOUT SIBIL (3)

PREVIEW SUPPLIERS' COLLECTIONS (0)

[Best Sellers A/W 2012/13](#) (1)

[Industry Trends A/W 2012/13](#) (5)

[Industry Trends A/W 2013/14](#) (1)

[Industry Trends S/S 2013](#) (8)

[Suppliers' Collections A/W 2012/13](#) (3)

[Suppliers' Collections A/W 2013/14](#) (1)

[Suppliers' Collections S/S 2013](#) (3)

[Archive Best Sellers S/S2012](#) (1)

[Archives Industry Trends S/S 2012](#) (10)

[Archives Suppliers' Collections S/S 2012](#) (3)

[Various related items](#) (19)

PREVIEW MANUFACTURERS' COLLECTIONS (0)

(0)

[Preview Collections A/W 2012/13](#) (2)

[Preview Collections S/S 2013](#) (1)

[Various brands](#) (10)

COLLECTIONS FOR CONSUMERS (10)

ONLINE SHOPS (1)

EXHIBITIONS, Workshops, etc. (1)

WORLD GARMENT DIRECTORY (1)

WORLD INDUSTRY SUPPLIERS (1)

SPECIALIST MEDIA (1)

SIBIL Newsletters (4)

(19)

[Full Texts](#) (132)

[Individual items 2010-2011](#) (1396)

[Individual Items 2012](#) (129)

[Various linked items](#) (51)

In the same section

- Liebaert Interview

- Contents Issue 08-2012

- IFL press release

- Emana Press Release

- Texworld Trends

Article

Contents Issue 08-2012

SIBIL newsletter

Sunday 5 February 2012



SIBILintimate

Issue Week 08-2012

[CLICK HERE TO SEE ALL THIS WEEK'S NEWS IN FULL](#)

[or click on individual items to read details](#)



learned to trust.

Jean-Pierre Adeline

FOLLOWING last year's news that production of XLA stretch fibre was to be revived by an Italian joint venture involving Aquafil comes news this week of another range of branded elastane being launched in India. While the new Indian project is intended mainly for import substitution, it nevertheless adds to world capacity and will thus sharpen competition worldwide. As regards bodywear applications, however, the arrival of a new elastane yarn is unlikely to bring significant changes to the market. Considerations of quality and performance are of such importance to fabric and garment producers that most will continue to work with branded elastane yarns they have



BACKGROUND NEWS– developments to bear in mind

▶ [UK: survey reveals lingerie preferences of British women](#)

▶ [TRAINING: special summer courses offered to bodywear professionals](#)



SUPPLIER NEWS – information from the upstream sector

▶ [LENZING: Edelweiss technology now applied to MicroModal®](#)

- Riedel Textil
- MarediModa
- Lascana Survey
- Modal Eidelweiss
- Liebaert Swimwear Fabrics

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- ▶ **HYOSUNG**: further version of creora elastane launched in Paris
- ▶ **LINEN**: new fabric qualities meet bodywear requirements
- ▶ **INDORAMA**: new elastane fibre to be produced in India



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THE APPAREL SCENE – news of brands & labels

- ▶ **VAN DE VELDE**: full year 2011V sales rose by 8.1 per cent
- ▶ **TRIMERA**: two new seamless knitting operations being started
- ▶ **SIMONE PERELE**: brand created to develop direct marketing business
- ▶ **DELTA GALIL**: 2011 brought further progress in sales and earnings
- ▶ **RUIA GROUP**: sales of new thermal wear expected to mushroom
- ▶ **BACI LINGERIE**: first of planned 300 stores opens in Germany



DISTRIBUTION – evolution of chains & channels

- ▶ **BARE NECESSITIES**: online shop created for plus size lingerie
- ▶ **MEUNDIES**: yet another website offers underwear on subscription



PEOPLE – Corporate Personalities

- ▶ **URS STALDER**: appointed CEO of Sanitized AG
- ▶ **VARSHA PESHAVARIA**: joins Darlington Fabrics to serve Europe



EXHIBITIONS – what to see and where to trade

- ▶ **PREMIERE VISION**: new focus to be placed on flat-bed knitted fabrics
- ▶ **FILO**: next edition of yarn show to feature more exhibitors



FINISHING TOUCH – The smile for this week

- ▶ **TIGHT FIT**: new world record set to support good cause



The Bodywear and Legwear Global Portal

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