



INTERNATIONAL EXHIBITION OF YARNS AND FIBRES
FOR WOVEN AND KNITTED FABRICS
FOR APPAREL, FURNISHING AND TECHNICAL TEXTILES

State of the Art: Inauguration of the 36th Edition of FILO

“State of the Art”: is the theme of the entire 36th edition of FILO, the International exhibit of yarns and fibres for orthogonal and circular weaving as well as technical textiles. FILO is the speaker of the trend for the renewed search of quality and restraint that more than anything else will characterize the coming seasons in both the fashion world and society with products of very high quality exhibited on the stands, including the trend area where finally the return of restraint and good taste has returned, the fittings of the FILO lounge with garments from Camo paying homage to the culture of the area and the inaugural round table where “state of the art from yarn to finished product” is discussed.

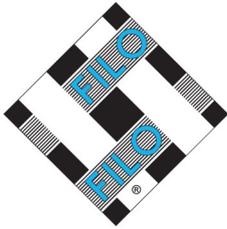
As Marilena Bolli, president of Unione Industriale Biellese, reminded in her introduction to the debate: “From its beginning in 1994, FILO has been open only to Italian and European spinners of excellence. In this way quality, creativity and innovation are the values that have always guided the organizers in their quest for the best solutions for exhibitors and buyers with a continued process of renewal that has characterized the event and made it the only business-to-business fair concentrated on the high end of products in the international marketplace”. Today FILO, which represents one of the first links of the long textile-to-clothing chain, aims to be the promoter of renewed collaboration along the entire production chain. “This is because”, continued Bolli, “the integrity of the chain, which has been kept with determination by the entrepreneurs even in difficult times with the necessary restructuring, is a competitive advantage of great importance for made in Italy products and for what it represents in the Italian economy and the possibilities of development of our country. This dedication to the “state of the art” is therefore the first of a series of round tables with which we would like to offer the operators of the chain new instruments for reflection”, concluded Bolli.

Organized by



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Along this same chain, the designer Martino Midali explained how the creativity of the designer is transformed into a “state of the art” garment. “I started designing T-shirts because I was looking for something that would make me happy. Even today it is passion, the desire to make a woman happy through a garment that has guided me in the creation of my collections. I have great respect for the individualism of women and I try to have a dialogue with them, to understand their needs, desires and their search for happiness. This is where state of the art begins for me. From the organizational side we have been able to maintain the virtues of the crafts, where I started in the 1980s, even to the present dimension of a mid-sized company. This is because my garments are sartorial creations with details made according to precise technical rules. In short, between image and product, my choice has been clear for years. All of my attention is concentrated on the product and my collections are not composed of an enormous number of pieces, so that I can look after each item with great care including good value for money”.

The words of Stefano Ughetti, who fitted the lounge for the 36th edition of FILO, were like an echo: “the fishnet that you can see on the ceiling symbolizes the link between yarn-fabric-garment. The net is suspended in the air in order to signify the excellence of the yarns in the exhibition as well as the garments into which they will be transformed tomorrow. The quality of the materials is an element not to be ignored for the designer, especially when in my project Camo, the abbreviation for Camouflage, the aim of my garments is not only to dress a person but to make him communicate through what he is wearing. In this ever more cosmopolitan fashion, it is important to maintain the link with one’s roots. For this reason my latest collection, River, is entirely inspired by the Cervo Torrent of Biella”.

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