



INTERNATIONAL EXHIBITION OF YARNS AND FIBRES
FOR WOVEN AND KNITTED FABRICS
FOR APPAREL, FURNISHING AND TECHNICAL TEXTILES

Username: FILO trend area

A space full of light even on rainy days. A space rich in textile and glamorous ideas. This is the Trend Area of FILO.

This is where the product development proposals elaborated by Gianni Bologna, creative manager of FILO, take shape in the yarns produced by the businesses. At the same time, this is the place where buyers and the press can find a synthesized display of the collections presented in the stands.

FILO Trend Area is a charming and exciting showcase capable of conveying, through a limited number of images, all the creative and professional contents expressed in the product development proposals. To give an example, we have only to mention the fireworks and the "graffiti wall" used to illustrate the theme of "Youth" for the 40th edition of FILO, celebrating its 20th anniversary.

What surprises is the Trend Area of the 41st FILO Edition holding for us? Needless to say that the setup is top secret until the opening day (5 March 2014). We can, however, give you a tiny hint about it using an old saying of our grandmothers: "the eyes are the windows to the soul", or as we would say today, to our personality.

The 41st edition of FILO, the International fair of yarns and fibres, will be held at Le Stelline Congress Centre in Milan, **on March 5 and 6, 2014.**

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