



INTERNATIONAL EXHIBITION OF YARNS AND FIBRES
FOR WOVEN AND KNITTED FABRICS
FOR APPAREL, FURNISHING AND TECHNICAL TEXTILES

The 43rd edition of FILO opens today

The 43rd edition of FILO, the salon of yarns and fibres opens today, 18 March 2015, at the Le Stelline Congress Centre in Milan, to end tomorrow, 19 March 2015.

Paolo Monfermoso, manager of FILO, presents the spring edition 2015 emphasizing that “the event has a well defined identity recognized by the professionals of the international textile system: it is the only business to business exhibition dedicated to top quality products”.

Continues Monfermoso: “The good results achieved by FILO during its twenty one years of activity are based on the choice to propose top quality collections which celebrate the Italian and European textile culture. The theme itself used as trait-d’union for the 43rd edition – “From textile sheets to innovation” – re-confirms this concept: true innovation may only derive from optimizing the masterly savoir-faire of the textile companies. The future of made in Italy, and more generally European textile clothing, essentially depends on quality and ongoing research of excellence materials and processes of the textile production chain. We at FILO focus in particular on the source sector where our exhibitors operate, but this concept involves the entire textile – fashion system and should unite the whole of us in supporting its essential features”.

A concrete example of this unity of purpose inside the Italian textile supply chain is featured by the collaboration with Milano Unica within the extraordinary Plan for the made in Italy promoted by the Ministry of Economic Development. As affirmed by Paolo Monfermoso “The synergy with Milano Unica has brought FILO to Milano Unica China scheduled on October in Shanghai: this is a first concrete step towards a deeper collaboration between the Italian exhibitions of the fashion system, in the first instance on the international markets. On the other hand, one of our primary objectives is the promotion of high quality and the wealth of textile knowledge and expertise which characterize FILO exhibitors on the international scene, this is why we have renewed and strengthened our collaboration with the ICE Agency for 2015, which also results in the participation in the 43rd edition of FILO of a delegation of twenty International buyers and journalists”.

The collaboration between FILO and the Ice Agency takes shape also in a meeting organized for the professionals of the sector, to be held at the Palazzo delle Stelline at 2.30 p.m. on 18th March 2015, entitled “Il filo dell’innovazione: fattore di competitività sui mercati esteri” (The thread of innovation: a factor of competitiveness on foreign markets”), with the participation of Marinella Loddo (Ice Milan Agency), Pier Francesco Corcione (FILO), Marino Vago (Smi), Massimo Marchi (Pointex and the National Technology Platform for the future of Textile and Clothing), Aldo Tempesti (TexClubTec and the National Technology Platform for the future of Textile and Clothing), Stefano Azzalin (SellaLab, Banca Sella), Gianpaolo Bruno (Ice-Agency), Roberto Luongo (Ice-Agency). Moderator Giulia Crivelli (Il Sole24Ore).

The first day of FILO ends at FILOHappening (5.30 p.m.) with a discussion on the textile sheets considered as the first innovation driver. Speakers: Marilena Bolli (president of Unione Industriale Biellese), Gianni Bologna (FILO), Danilo Craveia (archivist), Marco Rubichi (Promemoria –

Organized by



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Archives & Heritage Vision) and Roberto Luongo (Ice-Agency). The evening continues with a cocktail, to further develop the discussion in a more relaxed and friendly atmosphere.

Biella, 18 March 2015

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