



INTERNATIONAL EXHIBITION OF YARNS AND FIBRES
FOR WOVEN AND KNITTED FABRICS
FOR APPAREL, FURNISHING AND TECHNICAL TEXTILES

FILO: think future in the name of Leonardo

The press conference for the presentation of the 44th edition of FILO was held today in Biella.

The participants were welcomed by Paolo Monfermoso, FILO manager, who briefly outlined the innovations for the next appointment with FILO scheduled for 30 September – 1 October 2015.

The highlight of the Biellese event, which addressed in particular FILO exhibitors, was a detailed explanation of the product development proposals elaborated by Gianni Bologna, FILO creative and style manager. Indeed, FILO product development proposals are a real work instrument placed at the disposal of the exhibiting companies: they highlight the materials making the yarns, the processes used to produce them and the ways required to obtain the desired effects, while offering evocative images of the finished product.

The proposals for the 44th FILO edition were a call for looking ahead at the future, taking the concept of “future” given by Leonardo da Vinci as a starting point.

And so, no more turnabouts or steps backwards, the fashion system must aim at re-invention, a very driven technicality also in the so-called “classic” sectors, which remain the spearhead of the Italian textile industry. The time has come to identify proposals of textile aspects that may stimulate the offer of new products with an “incorporated future”. Beyond the long, short, very short free circuits, simply starting from the assumption that innovation and creativity are the only motors of the future for the entire textile chain, from fibre to finished garment, in whatever given form may be applied to them,” said Bologna.

FILO product development proposals for the 44th edition are now available online, on the website www.filo.it

The road-show to present the 44th edition of FILO will continue tomorrow in Milan, at the Palazzo delle Stelline (Corso Magenta 61) with the press conference for the journalists and operators of the sector.

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